

Lisa J. Haynes

Reinvention & Retirement Speaker, Coach & Author



Helping individuals redefine success and build fulfilling next chapters.



Lisa has shared her insights at events such as Bentley University, the Boston University Women's MBA Conference, Boston University Alumni Week, HUB International, the mPowering You Women's Summit, the Kentucky MBA, the MERS User Conference, and several other online and in-person events.

She speaks on reinvention, retirement, and life transitions—equipping audiences with clarity, confidence, and practical tools they can use right away.

After more than three decades as a CFO and Chief Diversity & Inclusion Officer, Lisa Haynes stepped away from corporate life and redefined success on her own terms. Now a dual-certified executive and retirement coach, she helps individuals navigate change and intentionally create fulfilling next chapters.

Drawing from her own reinvention, Lisa brings humor, heart, and practical insight to the moments when life asks, "What's next?" Whether navigating a career pivot, retirement, or a new season of life, her keynotes blend real-world wisdom with practical tools that help audiences move forward with clarity, confidence, and intention.

"Now, Lisa – she is on another level. Her insights are spot on, and you can see how happy she is and that this brings her joy. She is so right about a tag line – and Retired and Killin' It – so good." – Mary Louise Fazzano, Giving Focus, LLC

Signature Talks

You've Got This: Reinvention with Intention

Reinvention isn't about starting over—it's about starting where you are. Using her **GOT THIS framework**, Lisa helps audiences navigate change with clarity, confidence, and purpose. Whether navigating a career pivot, retirement, or a new season of life, participants gain a practical approach to moving forward with intention and choosing what comes next.

Retired and Killin' It: Designing a Fulfilling Next Chapter

Retirement isn't the end of the story—it's the beginning of a new chapter. Through her signature KILLIN' IT formula, Lisa challenges outdated ideas about retirement and helps audiences rethink success beyond work. Participants gain a practical approach to intentionally creating a next chapter that feels meaningful, connected, and deeply fulfilling.

The Experience Cliff: Preparing for the Late-Career Workforce Shift

Delayed retirements and stalled succession planning are creating new workforce challenges. This session examines how identity, purpose, and emotional readiness influence when employees leave—and how organizations can better support purposeful, timely transitions.

The Leadership Test: Leadership That Leaves a Legacy

Leadership is tested in the moments that matter most. Through real-world stories and practical lessons, Lisa explores how leaders show up with accountability, resilience, and courage and create an impact that lasts long after they leave.



Testimonials:

"Lisa's commanding presence, engaging and humorous style make her such an effective speaker. She takes a solutions-based approach to navigating difficult topics to move the discussion from reaction to action."

– Marcia Davis, mPower Founder

"Lisa is an exceptional presenter with a unique ability to captivate her audience. She masterfully conveys complex ideas with clarity and precision, while her warm personality and sharp sense of humor make every interaction engaging and memorable."

– Laura Escobar, President, Lennar Financial Services

Haynes Executive Solutions helps individuals navigate reinvention and retirement through coaching, programs, and next-chapter workshops. We partner with organizations through financial consulting, workforce transition programs, and employee support—helping people and organizations prepare for what comes next.

CONTACT LISA

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HAYNES EXECUTIVE SOLUTIONS